



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MICHIGAN

## CONGRESSIONAL DISTRICT 6

Number of Recreational Boats*	<b>70,911</b>
Recreational Boating Industry Businesses	<b>120</b>
Total Jobs	<b>5,075</b>
Annual Recreational Boating-Related Spending	<b>\$273.5 MILLION</b>

### TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

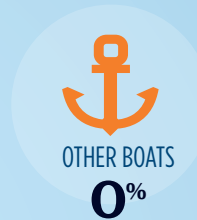
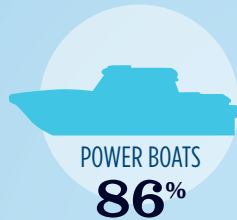
# \$642.7 MILLION



### RECREATIONAL BOATS IN MI-6

TOTAL BOATS\* **70,911**

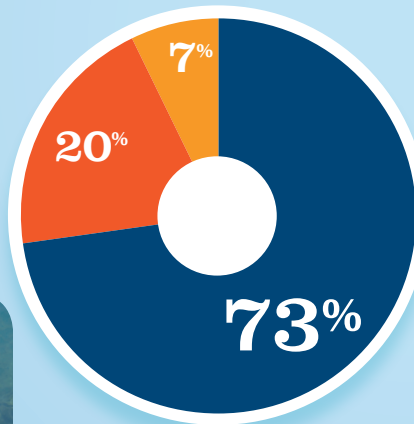
REGISTERED BOATS	70,911
Power boats	60,781
PWCs	7,682
Sailboats	2,328
Other Boats	120
HOUSEHOLDS PER BOAT	3.9



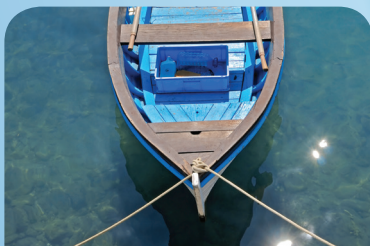
\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN MI-6

TOTAL BOATING JOBS	<b>1,029</b>
Boat Building	1
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	67
Dealers / Wholesalers	207
Boat Services	754

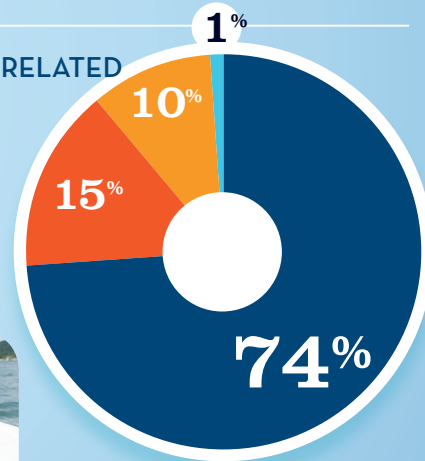


● BOAT BUILDING †  
● MOTOR/ENG. MFGR. †  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES † 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN MI-6

TOTAL BUSINESSES	<b>120</b>
Boat Building	1
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	12
Dealers / Wholesalers	18
Boat Services	89

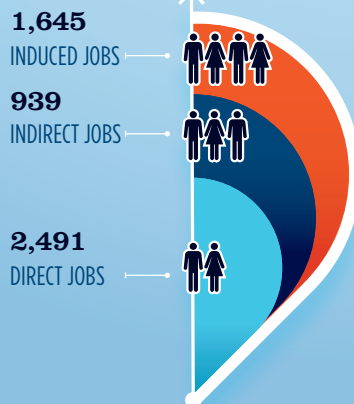


● BOAT BUILDING †  
● MOTOR/ENG. MFGR. †  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES † 0%



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MI-6

EST. TOTAL JOBS	<b>5,075</b>
EST. TOTAL LABOR INCOME (MILLIONS)	<b>\$209.1</b>
Est. Direct Income	\$84.6
Est. Indirect Income	\$52.5
Est. Induced Income	\$72.0



### RECREATIONAL BOATING INDUSTRY SALES IN MI-6

Boat Building	\$0.3	<b>\$0.3 MILLION</b>
Motor / Engine Mfgr.	\$0.0	<b>\$0.0 MILLION</b>
Accessory / Supplies Mfgr.	\$14.2	<b>\$14.2 MILLION</b>
<b>TOTAL MFG. SALES</b>	<b>\$14.5</b>	
Dealers / Wholesalers	\$98.6	<b>\$98.6 MILLION</b>
Boat Services	\$171.7	<b>\$171.7 MILLION</b>
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$270.3</b>	

● BOAT BUILDING  
● MOTOR/ENG. MFGR.  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University